

Class 9 - Social Science

Understanding Society India and Beyond PART-I

Economics - The Price Puzzle: What Drives the Market

CBSE NOTES

Economics - The Price Puzzle: What Drives the Market - Revision Guide

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1. Demand: Key Definition

Demand is the quantity of a product buyers are willing to buy at a price.

2. Law of Demand Explained

The Law of Demand states that price and quantity demanded are inversely related.

3. Demand Schedule Description

It's a table showing quantity demanded at various prices, used to plot the demand curve.

4. Demand Curve Illustration

A graphical representation of the demand schedule with price on the y-axis and quantity on the x-axis.

5. Individual vs Market Demand

Individual demand is for one consumer, market demand is the sum for all consumers.

6. Substitutes vs Complements

Substitutes replace each other, while complements are used together—for example, tea and coffee.



7. Income Effect on Demand

Higher income usually increases demand for goods, allowing better purchases.

8. Diminishing Marginal Utility

Utility decreases with each additional unit consumed, influencing demand willingness.

9. Seasonal Demand Variation

Demand can change with seasons, e.g., warmer clothes in winter, sweets during festivals.

10. Future Price Expectations

Expecting future price increases leads to higher current demand, while expected drops decrease it.

11. Supply: Key Definition

Supply is the quantity of a product sellers are willing to sell at a given price.

12. Law of Supply Overview

The Law of Supply states that as price increases, quantity supplied also increases.



13. Market Supply Calculation

Market supply is the sum of all individual supplies from various sellers at each price.

14. Technology's Role in Supply

Improvements in technology can lower production costs and increase supply.

15. Price of Related Goods on Supply

If one commodity's price changes, it can affect the supply of related goods, altering market dynamics.

16. Market Equilibrium Concept

Market equilibrium occurs when quantity demanded equals quantity supplied, stabilizing prices.

17. Equilibrium Price Example

At ₹100, both demand and supply for mangoes can reach 12 kg—this is the market equilibrium.

18. Dynamic Market Conditions

Markets constantly adjust due to changes like trends, technology, and external factors.



19. Government Intervention Purpose

To ensure fairness, the government may regulate prices and provide public goods.

20. Challenges of Government Regulation

Excessive intervention can hamper production motivation, leading to shortages or reduced quality.



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