

Class 9 - Skill Education

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Tourism

CBSE NOTES

Tourism - Revision Guide

Revise faster with structured summaries, key points, and important ideas.



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1. Definition of Tourism.

Tourism involves traveling for leisure, culture, and business. It's essential for cultural exchange.

2. 'Incredible India' campaign.

Launched in 2002 to promote Indian tourism domestically and internationally by showcasing diverse cultures.

3. Types of Tourism.

Includes eco-tourism, cultural tourism, and spiritual journeys. Each caters to different interests and needs.

4. 'Atithi Devo Bhava'

Translates to 'The guest is God'. This principle emphasizes the importance of hospitality in Indian culture.

5. Process Chart Importance.

A process chart helps organize tourism services effectively, ensuring tasks are divided and managed.



6. Identifying Sites of Interest.

Recognizing local attractions enhances the tourist experience and encourages exploration of culture.

7. Safety Measures.

Prioritize safety by preparing a first-aid kit, identifying safe transit routes, and setting clear communication protocols.

8. Creating a Tourism Map.

Maps highlight attractions, facilities, and routes, aiding tourists in navigating new areas efficiently.

9. Feedback Collection.

Gathering feedback post-tour helps improve future tourism services and enhances visitor satisfaction.

10. Promotional Materials.

Using brochures, posters, and social media effectively informs potential tourists about services offered.



11. Engaging Tourists.

Maintain engagement with tourists through friendly communication, assistance, and interactive storytelling.

12. Waste Management Responsibility.

Ensure all waste is disposed of responsibly, reflecting respect for the environment and local community.

13. Script Preparation.

Scripts should include interesting facts and logistical details, ensuring smooth delivery during tours.

14. Key Signages.

Prepare clear signs for directions and safety, aiding tourists in navigating the location easily.

15. Professional Conduct.

Dress appropriately and communicate politely to build trust and enhance the tourist experience.

16. Public Engagement Strategies.

Promote services through digital or printed media targeting the right audience, enhancing reach.



17. Cultural Heritage Protection.

Indian law protects heritage sites, ensuring responsibilities are upheld by both tourists and providers.

18. Economic Impact of Tourism.

Tourism boosts local economies but requires responsible practices to ensure sustainability and community benefit.

19. Local Community Involvement.

Involving locals in tourism services promotes authenticity and enriches the tourist experience.

20. Accessibility Considerations.

Ensure tourism services consider all needs, making them accessible to individuals with disabilities.

21. Daily Itinerary Planning.

A detailed itinerary helps manage time effectively during tours, ensuring all planned activities are covered.



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