

Class 9 - Skill Education

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Tourism

CBSE NOTES

Tourism - Mastery Worksheet

Strengthen your foundation with key concepts and basic applications.



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Solve the following questions. Write your answers in the space provided.

1. Discuss the impact of the 'Incredible India' campaign on domestic tourism. How does it reflect Indian cultural values?

Hint: Consider specific examples of tourist sites that became popular due to the campaign.

2. Explain how economic factors affect tourism in India. Include examples of both positive and negative impacts.

Hint: Think about both urban and rural tourism dynamics.



Solve the following questions. Write your answers in the space provided.

3. Evaluate the role of technology in enhancing tourism services. Provide examples of tools and their benefits.

Hint: Consider how these tools affect accessibility.

4. Compare and contrast community tourism and eco-tourism. In what ways do both contribute to sustainable tourism?

Hint: Create a Venn diagram to illustrate similarities and differences.



Solve the following questions. Write your answers in the space provided.

5. How can responsible tourism practices mitigate negative impacts on cultural heritage sites? Provide examples.

Hint: Look for successful case studies in local contexts.

6. Identify the challenges faced by the tourism industry post-COVID-19. How can stakeholders work together to revive tourism?

Hint: Discuss multi-stakeholder roles including government and local communities.



Solve the following questions. Write your answers in the space provided.

7. Design a promotional strategy for a new tourism service in your locality. What factors will you consider?

Hint: Create a checklist of promotional channels.

8. Critically analyze the environmental impacts of mass tourism in India. What solutions can be proposed?

Hint: Consider both governmental regulations and community efforts.



Solve the following questions. Write your answers in the space provided.

9. Discuss the significance of feedback and reflection in improving tourism services. How can data be effectively collected?

Hint: Draft a sample feedback form.

10. Outline a process chart for managing a local heritage walk service. What key considerations for safety and accessibility must be included?

Hint: Use flowcharts for clarity.



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Check your answers with the solutions below.

1. Discuss the impact of the 'Incredible India' campaign on domestic tourism. How does it reflect Indian cultural values?

Solution: The campaign has enhanced domestic tourism by promoting India's diverse culture and heritage, reflecting values such as Atithi Devo Bhava (the guest is God). Evidence shows increased tourist traffic to local sites.

2. Explain how economic factors affect tourism in India. Include examples of both positive and negative impacts.

Solution: Tourism boosts local economies through job creation and infrastructure development but can lead to seasonal unemployment. Analyze specific regions and their reliance on tourism revenues.

3. Evaluate the role of technology in enhancing tourism services. Provide examples of tools and their benefits.

Solution: Technology facilitates bookings, navigation, and enhanced tourist experiences through apps and online resources. Discuss tools like GPS and online booking systems.

4. Compare and contrast community tourism and eco-tourism. In what ways do both contribute to sustainable tourism?

Solution: While community tourism focuses on local participation, eco-tourism prioritizes environmental conservation. Both promote sustainability but differ in their approaches.

5. How can responsible tourism practices mitigate negative impacts on cultural heritage sites? Provide examples.

Solution: Practices like visitor education, waste management, and community involvement help preserve heritage sites. Reference case studies of successful implementations.



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Check your answers with the solutions below.

6. Identify the challenges faced by the tourism industry post-COVID-19. How can stakeholders work together to revive tourism?

Solution: Challenges include reduced travel, safety concerns, and economic downturns. Collaboration can revitalize the sector through better safety protocols and marketing.

7. Design a promotional strategy for a new tourism service in your locality. What factors will you consider?

Solution: A strategy should include targeting specific demographics, using social media, and outreach programs. Factor in local culture and tourist interests.

8. Critically analyze the environmental impacts of mass tourism in India. What solutions can be proposed?

Solution: Mass tourism strains natural resources and biodiversity but can be addressed through regulations and eco-friendly initiatives. Discuss potential strategies.

9. Discuss the significance of feedback and reflection in improving tourism services. How can data be effectively collected?

Solution: Feedback helps adjust services to meet tourist needs more effectively. Methods include surveys and direct interviews. Explore how data can inform service adjustments.

10. Outline a process chart for managing a local heritage walk service. What key considerations for safety and accessibility must be included?

Solution: Include steps like site visits, safety checks, and promotional plans. Address accessibility for diverse abilities and ensure safety measures are communicated.



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